



Victorien Defosse

INNOVATION CONSULTANT @ HOW by KPMG

CONTACT

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SKILLS

Innovation Project Management /

Startups / Design Thinking / Lean

Startup / Marketing / Graphic / Video

SOFTWARE SKILLS

Adobe Wordpress

G Suite Microsoft Office

INTERESTS

Design / Play Music / Hi-Tech /

Travelling / Coffee / Pastas

EDUCATION

#Dec 2019 > Juin 2020

Certification Design ACT, Design Fiction
@ Strate College

#Sep 2018 > Sep 2019

Master 2 Brand & Innovation Manager
@ ISCOM

#Sep 2014 > Aug 2018

Master 1 @ ISCOM
Global Companies Communication & Marketing
and Advertisement

#Fev 2017

Digital Marketing @ Google

LANGUAGES

English > Professional

French > Mother Tongue

AWARDS & SUCCESS

> Innovation Price @ Startup Weekend

> Winner @ 24h Créa

> Speaker @ HEC

> Coach & Jury @ ISCOM

ABOUT ME

Date of birth_ 22/03/1995

Nationality_ French

Hello, I'm Victorien, an Innovation and Creativity lover. I developed from a young age a passion for digital and electronic. I spent time trying to code or in flea markets to sell and buy electronics. I started playing piano at 6, guitar at 13 and drum at 15. I began to be involved in startup ecosystem at college, when I discovered Startup Weekends and Hackathons. At this time, I created my first startups and began my freelance activity as a graphic designer. Aware of the power of innovation, and after having done internships in France and abroad, I decided to join the innovation center of Accenture to grow my knowledges in innovation and in consulting. After my studies and 18 months in this company, I joined KPMG for a new challenge : co-build innovation and creativity activities.

MAIN EXPERIENCE

Sep 2019 > Today

Innovation Consultant @ KPMG (Paris)

KPMG is one of the Big Four Accounting Organizations, and a network of firms in 147 countries, with over 219,000 employees and has three lines of services: financial audit, tax, and advisory.

- Co-built a new offer : Innovation, Creativity and Serious Games Workshops
- Worked with cross-sectorial clients : Financial Services, Public Services, Health... About versatile topics : Supply Chain, 3D Printing, Territorial Innovation Strategy...
- Created tools to facilitate workshops : video edition, ideation & creativity tools...

Feb 2017 > Today

Graphic Designer @ Freelance Activity

I worked for big companies (Givaudan, Vinci), startups and restaurants.

- Brand Strategy and communication tools (videos, logos, packaging...)

Feb 2018 > Sep 2019

Junior Innovation Consultant @ Accenture (Paris)

Accenture is a global management consulting firm (Fortune Global 500 company, net revenues of \$34.9 billion, more than 425,000 employees serving clients in more than 200 cities in 120 countries).

- Guided clients projects in their innovation processes and digital transformation
- Co-designed with a team of 7 people +50 workshops including C-levels through innovation & design strategy for companies in various industries
- Rebranding and promotion of Paris Innovation Accenture internally

Apr 2017 > Aug 2017

Marketing Project Management @ Eclipse by Swiper (Paris)

Swiper was an app which gathered 500k users, which paid them by integrating advertisement on their smartphone lockscreen. In June, they stopped Swiper to focus on Eclipse, an innovative push notification solution that propose full-screen interactive notifications (better than enriched notifications).

- Turned Swiper (BtC app) into Eclipse by Swiper (BtB solution)
- Coordinated graphic designers, developers and marketing team to bring the best content to every client (design, testing app, campaigns)
- Imagined, coordinated and implemented new advertising campaigns for our clients
- Worked for around 40 small and big clients / medias

Dec 2015 > Dec 2016

Co-founder @ Network Entrepreneure (Paris)

Network Entrepreneure : one of the biggest french student entrepreneurship network. We wanted them to meet each other to make them learn from other profiles and to create them new opportunities.

- Global strategy thinking and setting up
- Partnerships with tech, business, design schools (HEC, EDHEC, NEOMA, Polytechnique...)
- Event organisation : Apéros Network / Safary Network

Jan 2016 > Apr 2016

Digital Marketing Officer @ Jefferson Wolfe (London)

Jefferson Wolfe are one of the very few dynamic recruitment companies who focus on end to end deliverables from Design, Development right the way through to Testing. This has enabled them to develop a very good reputation in a number of IT Sectors, including E-Commerce, Online Gaming, Digital, and Games.

- Communication and Content Strategy
- Recruitment
- Graphic design (videos, new website...)